

Quality: Tiarri Prime Samm's will be at the show.

## First time prime sheep on show

TIARRI Prime SAMM's Lake Grace will be on display for the first time in the ram shed at the 2015 Esperance Show.

Tiarri Prime Samm's was established in 2004 with embryos purchased from Rockdale stud in Dumbleyung.

In 2007 Kindelka Samm stud was purchased from Newdegate's Walker family and incorporated.

More South African genetics were sourced through Rockdale's 2007 embryo importations and recently from Lawral Park South Australia's RAMMCO genetics. The Stud now has 1000 pedigree recorded stud ewes, and has moved into EID technology to manage the data collection for each animal. The Tiarri auction is in late August, with the 2015 sale bringing the best average to date.

Prime Samms are also run commercially, earning numerous WAMMCO producers of the month, 2012 Winners of the WAMMCO State Carcass competition overall, twice winners of the 300-plus consignment category and numerous other placings in the contest since moving into Prime Samm breeding.

Prime Samms are a great foundation sheep, with their carcass attributes, high milk production and feed conversion while still having a merino fleece.

With good prime lamb prices expected to continue, watching the breed develop in Australia and overseas will be exciting.